



Jason Kinney - Sacramento

- *Crisis Communications*
- *Strategic Communications and Media Relations*
- *Business and Government Issues Management*
- *Healthcare Economics and Policy*

Jason Kinney provides California Strategies' clients with issues management, crisis communications, messaging and media relations expertise, designing campaigns that have earned him distinction as one of California's premier problem-solvers.

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Career Highlights:

Lead Consultant, The California Endowment's "Cover California's Kids" Campaign

Senior Communications Advisor and Chief Speechwriter, Governor Gray Davis

Communications Director, Assembly Majority Leader Don Perata (D-Oakland)

Jason Kinney serves as a communications strategist for many of California Strategies' clients, including elected leaders, political coalitions, business associations and non-profits. Clients include The California Endowment, The Autoclub Speedway in Fontana, The National Football League, Catholic Healthcare West and AT&T. His work on their behalf includes public outreach and education campaigns, strategic consulting, media relations and event management.

In his 16 years of politics, he has developed specialization in issues management efforts and crisis communications, helping to win more than a total of 25 political and public affairs campaigns. He most recently served as a lead strategist to John Garamendi's campaign for Lieutenant Governor.

Kinney was recently named to Capitol Weekly's Top 100 "Most Powerful Political Players in California," which referred to him as the "young turk in Bob White's super firm of political heavies."

Before joining California Strategies, Kinney was Director of the Sacramento office of global public relations company Burson-Marsteller. Prior to that, Kinney led his own public affairs practice, The Kinney Company. For more than four years, Kinney served as Senior Communications Advisor and Chief Speechwriter to Governor Gray Davis. Before entering the Davis Administration, Kinney served as Communications Director to California State Senator Don Perata (D-Oakland).

He is also the co-publisher of the California Majority Report, a blog for Democratic political insiders. A native of Indiana, Kinney launched a career in political campaign management at the age of 13, when he helped run his mother's campaign for state senate. Kinney is an attorney licensed to practice law in the state of Indiana. He graduated from Princeton University and Indiana University School of Law.

He lives in Sacramento with his wife, lobbyist Mary Gonsalves Kinney, their son Dashiell and their daughters Stella and Violet.

The speech (Jason) Kinney wrote as (Governor Gray Davis) was sworn in for a second term was a good one, perhaps his best ever.

—The Los Angeles Times, January 7, 2003